



EssentialTM
Housewares

Helping retailers sell more, with less hassle.



Welcome

For more than **30 years**,
we've been helping retailers
stock the everyday products
customers buy every week.

The reality of retail today



**Customers expect
availability**



**Margins remain
under pressure**



**Shelf space must
work harder**



**Reliable suppliers
matter more
than ever**

That's exactly where **Essential** fits



T: +44 (0)1582 475577 E: sales@essentialhousewares.co.uk



Why everyday products matter



Pocket tissues



Napkins



Plastic cups



Plastic plates



Kitchen foil



Foil containers



Refuse sacks

Everyday **essentials** drive repeat purchases year-round



T: +44 (0)1582 475577 E: sales@essentialhousewares.co.uk

Food bags



Why retailers choose Essential



**Reliable
deliveries**



**Friendly
people**



**Competitive
prices**



**Consistent
quality**



**30+
years**



**Reliable
stock**



**Easy
ordering**



**National
distribution**



T: +44 (0)1582 475577 E: sales@essentialhousewares.co.uk





Our core 100 products

The Essential TOP 100 is our definitive range of high-performing, fast-moving items every retailer and wholesaler should have on their shelves. From pocket tissues to refuse sacks, kitchen foil to candles we have you covered in household disposables and partyware.



[Click guide to open up the digital online version](#)

Our best selling categories



Tissues



Napkins



Drinkware



Tableware



**Kitchen Foil,
Cling Film &
Greaseproof**



**Caddy Sacks
& Bin liners**



**Foil Containers,
Dishes & Platers**



**Plastic
Containers**



T: +44 (0)1582 475577 E: sales@essentialhousewares.co.uk

Product compliance

At Essential Housewares, our commitment to compliance is a key part of how we deliver quality and reliability across our entire range. We only work with trusted manufacturing partners who meet all relevant UK and EU standards, and who can provide the necessary certifications and documentation.



Dermatologically Tested



Reusable



Containing plastic



Dishwasher Safe



Microwave Safe

**PFAS
FREE**

PFAS Free



T: +44 (0)1582 475577 E: sales@essentialhousewares.co.uk



New packaging

- Stronger shelf appeal
- Easier to shop
- Consistent branding
- Gradual rollout



T: +44 (0)1582 475577 E: sales@essentialhousewares.co.uk

Quality you can rely on



Kitchen foil

10 micron

Easy tear

Freezer, oven and fridge safe



Cling film

8 micron

Strong cling

Reliable seal



Baking parchment

35 gsm

Oven, freezer and microwave safe



T: +44 (0)1582 475577 E: sales@essentialhousewares.co.uk

Supporting your sales



**Seasonal
promotions**



**Point
of sale**



**Social media
support**



**Helping retailers
sell more**



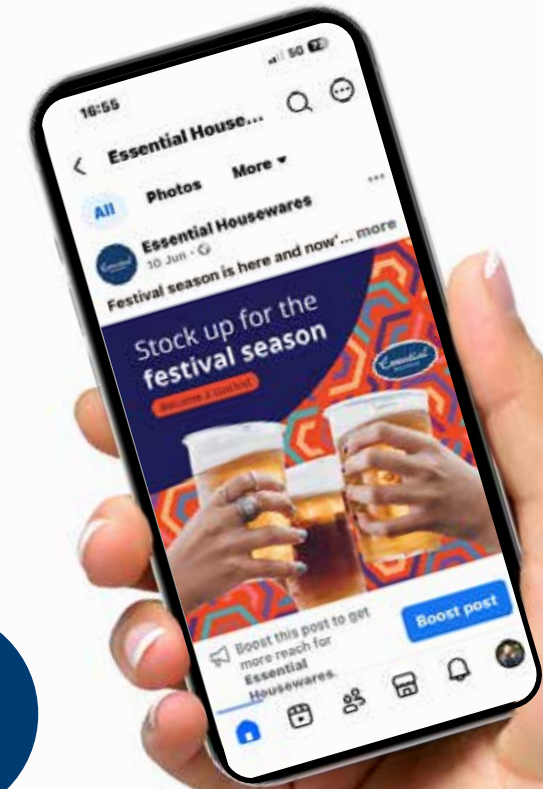
**Online
ordering**



**Marketing
support**



Merchandising



T: +44 (0)1582 475577 E: sales@essentialhousewares.co.uk

Our supply chain



**Factory
relationships**



**Quality
control**



**Responsible
sourcing**



**Reliable
logistics**



**UK
distribution**



T: +44 (0)1582 475577 E: sales@essentialhousewares.co.uk



More than 600 products

View our comprehensive product catalogue. join the essential family and see why we are the trusted partner for long-term success.

One
supplier

Fewer
deliveries

Simpler
purchasing



Click catalogue
to open up
the digital
online version

The Essential difference



Big enough
Reliable
buying power



Small enough
Personal
service



Experienced enough
30 years
of knowledge



T: +44 (0)1582 475577 E: sales@essentialhousewares.co.uk

Working together

Meet
Recommend
Supply **Support**
Grow



T: +44 (0)1582 475577 E: sales@essentialhousewares.co.uk





Everything you need. One reliable supplier.

Telephone:

01582 475577

Email:

sales@essentialhousewares.co.uk

Scan to visit our website



essentialhousewares.co.uk

The Essential Housewares Company, Essential House, 7-8 Foster Avenue. Dunstable, Beds LU5 5TA

